

Privacy Policy

ArtLogica Strategy Group, LLC Website Privacy Policy

PLEASE READ THIS POLICY CAREFULLY.

ArtLogica Strategy Group is committed to safeguarding the confidentiality and privacy of information entrusted to it, including any personal information (sometimes referred to as “personally identifiable information” or “PII”) collected through its websites. Your continued use of this website constitutes your agreement with this Privacy Policy and any subsequent updates.

Purpose for Collecting Personal Information

On certain areas of its websites, ArtLogica Strategy Group allows you to provide personal information so that we may fulfill your requests for information or otherwise allow you to interact with us. For instance, personal information may be used to fulfill your requests for ArtLogica Strategy Group publications, to allow you to publish comments on our website content, or to facilitate our receipt and processing of your career-related inquiries.

What types of personal information is collected?

The personally identifiable information that may be collected might include your name, address, e-mail address, and telephone number. Additional background information might be collected in connection with career-related inquiries.

In addition, ArtLogica Strategy Group may collect certain types of information that you do not visibly enter, such as your IP address, browsing patterns on our websites, click stream data, and HTTP protocol elements. This tracking information is stored in anonymous, aggregated and non-personal format, and is used to understand and analyze trends, to administer the websites, and to learn about user behavior on the websites. However, ArtLogica Strategy Group may use IP addresses to help identify you when ArtLogica Strategy Group feels, in its sole discretion, that it is necessary to enforce compliance with this Privacy Policy, to protect its services, websites, systems, information, employees, business partners, subsidiaries, affiliates, users, customers or others, or when required by law or for law enforcement purposes.

Use of Cookies

ArtLogica Strategy Group may use cookies on our websites to improve performance and enhance your user experience. This policy explains generally how cookies work.

(a) What are Cookies?

A cookie is a small text file containing small amounts of information that a website puts on a user's computer (or mobile device) when you visit a website and is used by the website to send information to your browser and for the browser to return information to the website.

–You can find more information about cookies

at: www.allaboutcookies.org and www.youronlinechoices.eu. For a video about cookies please visit www.google.co.uk/goodtoknow/data-on-the-web/cookies.

The information your browser sends to one of our websites is used for authentication and identification of your session and allows us to display the correct information on the website. We match the cookie against your details so we can distinguish you from other users as you browse the site, which helps us to provide you with a good user experience. Most browsers enable a user to disable cookies. If you do so, however, this site may not function correctly.

Logging: we record and store details of the pages visited so that we can generate usage statistics. Except as otherwise provided in this Privacy Policy, we do not sell or share any information gathered to other companies.

Cookie storage: This website uses cookies which are persistent and non-persistent (session-based). While many of the cookies used on this website only last for the duration of your use of this website (session-based cookies), other cookies are persistent, i.e., stay in one of your browser's subfolders until you delete them manually or your browser deletes them.

(b) What types of cookies may be used here?

First party cookies – First party cookies are set by the website you are visiting and they can only be read by that site.

Session cookies – Session cookies are used by the server to store information about user page activities so users can easily pick up where they left off on the server's pages. These are temporary cookie files, which are erased when you close your browser, and when you restart your browser and go back to the site that created the cookie, the website will not recognize you. You will have to log back in (if login is required) or select your preferences/themes again if the website uses these features. A new session cookie will be generated, which will store your browsing information and will be active until you leave the site and close your browser.

Persistent cookies – Persistent cookies are employed to store user preferences. These files stay in one of your browser's subfolders until you delete them manually or your browser deletes them based on the duration period contained within the persistent cookie's file. For Information on session and persistent cookies, [see here](#).

Third party cookies – Third party cookies are set by a different organization to the owner of the website you are visiting. For example, the website might use a third party analytics company (e.g., Google Analytics) who will set their own cookies to perform this service.

(c) What cookies does this website use?

A list of all the cookies used on this site by category is detailed below

Note: This website does not use any cookies which retain personal information about you after your session ends.

For some of our cookies we use Google Analytics as a third party to provide us with web analytics and intelligence about our website. For further information on how Google collects and uses information on our behalf, please refer to the Google Policies & Principles page at www.google.com/intl/en/policies/; in general however, Google Analytics cookies are used to gather usage statistics only.

By continuing to use this website you give your consent for us to use cookies as detailed above. If the way we use cookies changes significantly (e.g. a new cookie being added with different functionality) we will inform you from the log in page. This detail will always be available to you from the navigation links at the bottom of all pages.

(d) What if I don't want cookies to be set?

By using our website you agree that we can place cookies on your device as explained above. If you want to remove existing cookies from your device you can do this using your browser options. If you want to block future cookies from being placed on your device you can change your browser settings to do this.

Disclosure of Personal Information to Third Parties

ArtLogica Strategy Group will not transfer, disclose, sell, distribute, or lease your personal information to third parties other than as described in this Privacy Policy unless we have your permission or are required or permitted by law. We may share such information with our affiliates as necessary to carry out the purposes for which the information was supplied by you. Similarly, third party vendors engaged by ArtLogica Strategy Group to provide services related to our website may have access to the personal information you provide (such vendors must first agree to maintain the strict confidentiality of such information and provide the same level of data security as provided by ArtLogica Strategy Group).

Information Security

ArtLogica Strategy Group has reasonable security policies and procedures in place to protect personal information from unauthorized loss, misuse, alteration, or destruction.

Despite ArtLogica Strategy Group's best efforts, however, security cannot be absolutely guaranteed against all threats. To the best of our ability, access to your personal information is limited to those who have a need to know.

International Hosting and Transfer of Information and EU Safe Harbor

Consistent with the other sections of this Privacy Policy, ArtLogica Strategy Group may transfer certain personally-identifiable information across geographical borders to ArtLogica Strategy Group offices, personnel, or third-parties located throughout the world. ArtLogica Strategy Group may also store such information in a jurisdiction other than where you are based. By

providing personally-identifiable information on an ArtLogica Strategy Group's website, you are consenting to this transfer and/or storage of your data across borders.

When processing personal information that is transferred from the EU to the US, ArtLogica Strategy Group adheres to the principles and requirements of the US Department of Commerce Safe Harbor Program. For information about the Safe Harbor, see:<http://www.export.gov/safeharbor/>.

Access

If you have submitted personal information to ArtLogica Strategy Group, under most circumstances you have the right to reasonable access to that data to correct any inaccuracies. You can also make a request to update or remove information about you by contacting info@artlogicagroup.com, and we will make all reasonable and practical efforts to comply with your request, so long as it is consistent with applicable law and professional standards.

California Rights

If you are a California resident, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your PII by ArtLogica Strategy Group to a third party for the third party's direct marketing purposes. ArtLogica Strategy Group does not share, sell, rent or trade your PII with any third parties for promotional purposes. To make such a request, please contact us using the contact information provided below.

Children

ArtLogica Strategy Group's websites are not intentionally designed for or directed at children under the age of 13. It is our policy never to knowingly collect or maintain information about anyone under the age of 13, except as part of an engagement to provide professional services.

Links

ArtLogica Strategy Group websites may contain links to other sites, including websites maintained by ArtLogica Strategy Group affiliates that are governed by other privacy policies that may differ somewhat from this one. Users should review the privacy policy of each website visited before disclosing any personal information. To the extent that we provide links to third-party websites, such links do not constitute an endorsement, sponsorship, or recommendation by ArtLogica Strategy Group of the third parties, the third party websites, or the information contained on those websites, and ArtLogica Strategy Group is not responsible or liable for your use of such third party websites.

Changes to this Policy

ArtLogica Strategy Group reserves the right to make changes to this Privacy Policy from time to time. We will notify you by posting amendments to the Privacy Policy on this website.

Questions and Comments

If you have questions or concerns regarding this policy or ArtLogica Strategy Group's personal data processing policies, please contact us at: info@ArtLogicaGroup.com.